

International Council of Nurses



International Council of Nurses
The global voice of nursing

International Nurses Day 2020 Case study guidelines

International Council of Nurses

Introduction

2020, 'International Year of the Nurse and the Midwife' is one of the most exciting opportunities to promote nursing across the world. We are inviting you to submit case studies to showcase, celebrate and promote nursing.

Case studies have been at the heart of our IND publications over the last three years. Next year we aim for this to be bigger and better than any year before to show to the world nursing at its best. This work will showcase the incredibly valuable contribution nurses make on a day to day basis. We would love to share your story and the positive changes you have made to people's lives.

1. Overview of case study requirements

Final Date for submission	7 October 2019
Approximate Length	500 - 1000 words
Submission	Email to David Stewart, Associate Director, Nursing and Health Policy Team stewart@icn.ch
General	Case studies are designed to stimulate discussion and encourage nurses to compare their own experience to those of others working in the field. The content must be concise and brief so people can quickly absorb the details. It should reflect past or current work in progress or undertaken by you and/or your team within the last three years.
Focus	In 2020, IND will be used to promote 2020 as the 'Year of the Nurse and the Midwife'.
Audience	<p>The audience is global. The case study will be officially translated into ICN's three working languages and some countries will complete individual translation into other languages.</p> <p>There is a mixed audience for the IND. The primary users of the IND 2020 are the public, policy makers, professional nursing organisations and nurses.</p>
Editing	ICN reserves the right to edit the case study for clarity whilst ensuring the integrity of the case is preserved. The case studies will also be used by ICN in other ways including presentations, the website and social media
Communication platform	The primary platform for the IND resource is the internet. A limited number of hard copies will also be distributed.
Photographs	Please provide at least 3 photos in JPEG file format, ideally around 3MB each (minimum size 1MB). The photos must be sent as individual files. Please do not send them in a 'Word' document. Please indicate to whom the photos should be credited. ICN reserves the right to use these photographs on all our platforms, with credited given when indicated. The photos should illustrate the activities of the case study rather than portraits of the authors.
Previous case study examples	Case studies from previous publications can be found on the website: https://www.icnvoicetolead.com/case-studies/
Video	In 2020, we are encouraging Nurses to submit a video, sharing their case study or story. If you would like to submit a video, please see the video guidelines.

Case study template for completion

The following template has been designed as a guide for the case study. If you have any questions related to details in the template, please contact stewart@icn.ch.

1. Basic data requirement		To be completed by contact person	
Name			
Name of institution / service / project			
Country			
Contact details			
Name and title of the head of your service			
Date of this submission			
2. About your service / model / activity			
A brief description of the a) service, including b) its aims and objectives, c) what care model you use, d) the staff working in the service, e) the service provided.			
Type of service provided			
Problem		<ul style="list-style-type: none"> • <i>What was the problem</i> • <i>How was it being addressed</i> • <i>What was the impact of the problem</i> 	
Context		Population served: <ul style="list-style-type: none"> • <i>Describe the community or patient group and its size (number, characteristics).</i> • <i>The location</i> 	
Main health needs of the population served		<i>List the main needs</i>	
Staff		<i>List the staff groups delivering the service, with numbers of staff in each group</i>	
External partners		<i>Describe any external partners who support your service.</i>	
Key activities / interventions <ul style="list-style-type: none"> • Service delivery • Monitoring and evaluation, including impact assessment • Education • Research • Policy • Other 		<i>Indicate below which activities/interventions take place.</i>	
Impact / Benefits / success factors		<ol style="list-style-type: none"> 1. Please list the benefits of the model of care 2. Has any work been done to evaluate the benefits of the service: e.g. increase accessibility, efficiency, reduced out of pocket expenses etc? 	
What lessons would you like to share with other nurses			
Human resources for health (HRH) issues			
Dissemination			
		<i>List any publications, videos etc. that describe your service, with references if available</i>	
Include points if you can			
Include the following points if you can <ul style="list-style-type: none"> • why the service is important; • whether it is innovative in your area; • what makes the service successful; • what role nurses play in its success; 			

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| <ul style="list-style-type: none">• a specific example of a real patient and family who have been well cared for;• evidence of what the service achieves: before-and-after; assessment/measurement of the specific outcomes it was designed to achieve within a specified time period;• any lessons learned or recommendations for the future, and advice for others wishing to deliver a similar service;• any other information you wish to supply (graphs and photos for inclusion in the final report are always welcome; if the photos contain people, please obtain their consent to publish before submission);• anything else you think is important | |
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RELEASE AUTHORITY

Name:

Address:

Telephone contact:

Email:

I have signed this document to confirm my agreement that the International Council of Nurses (ICN) may use my photographs and case study for the International Nurses Day resource. I understand that the rights to the images I have supplied and the text now belong to the ICN to use as it wishes in promotional materials and activities such as web pages, advertising and other publications.

Having signed this document, I am permitting the ICN to use my image and/or text for a period of 5 years from the date of signing. I now waive all personal rights to object to the use of my image, name or personality in connection with any text or image of me in International Council of Nurses material, as does my employer (if applicable).

I accept that, by retaining this release form signed by me, the ICN can be assured that it has my permission to proceed.

Signature of nurse _____ Date:

Signature of employer/organisation _____ Date:

Signature on behalf of ICN _____ Date:

Additional team members as applicable

Name and signature _____ Date:

Name and signature _____ Date:

Name and signature _____ Date: